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Globalization Shapes Community

You may think that globalization is desensitizing, that people lose identities in this connected world, but this is not the case. Take the ski community for example. This community exists all around the world, shared between 400 million people (Thompson). This close, connected group,along with many different groups work to create good.

Globalization has created an environmentally aware community in which, from my experience, almost everybody loves everybody. Most skiers ski for joy, and they want to be able to ski for the rest of their life. Whenever I go up to ski, in the lift lines, the majority of people are smiling. This community, through globalization was made.

This ski community creates many different shared ideas, the environment is better taken care of by ski communities because they experience climate change first hand. Globalization creating these communities really has an effect of the environment. The majority of skiers love to ski, and this means they want snow. Environmental issues are very important for skiers. Professional Skier JP Auclair states, "If you try to be less and do less, its not progression, you are not really moving forward, you are basically just slowing down. Its not about doing less, its about doing more. Being more creative, about being more active" (All.I.Can). What Auclair means is, by progressing with the help of globalization, the environment can be saved with the skiing community. Being more active about the environment through skiing and this community drives change. This change is proactive and is communicated throughout globalization made communities.

The argument about communities is that globalization is desensitizing, that many people lose their identities. This is definitely not the case. With this globalized world, I can post something on Facebook, and someone on the other side of the world can see it within seconds. This is the same case with ski media. I can post a ski movie or a short clip, and people will immediately be able to watch, comment, and post their own opinion and hundreds of people, if not thousands, can see this.

Globalization, along with the creation of communities, can help others move forward in technology, science, and have change. According to Professional Skier JP Auclair, " Instead of thinking about whats has happened before you, or after you, one must embrace what is happening right now. The general person now is not fearing change, they are expecting change and actually demanding change" (All.I.Can.). Globalization is change. It is forward thinking in todays society and in the skiing industry. Think of all the new technology happening in the world around you, this change in the skiing industry applies to almost everything. Progression can be supported by the ski community as well as the entire world, and this drives change.

Creating these communities also opens up brand new opinions, and forward thinking, fast paced ideas that will further help the world. In the skiing community, many identities have pioneered new ideas that have been distributed throughout the world through the use of ski media. "In my case, I could never use helicopters, or I could never fly around the world anymore," JP Auclair states, "Might as well not use skis anymore because those are manufactured in factories, and thats bad, just basically stop doing everything I'm doing and staying home trying not to breath too much." This ski community, introduced by globalization has created amazing feats, Whistler/Blackcolm ski resort produces annually what it consumes annually. This technology has been introduced through globalization and tweaked through communities.

Communities have a group mentality, a can-do attitude, a team. This is what Globalization has created; The community of skiers. This community exists in 6 out of 7 continents (Vanat). Skiing is in exotic places such as; Morocco, Dubai, and Chile (Hassett). Many communities are formed with globalization. Globalization is the pioneer of community.

On the other aspect, globalization is seen as a generalist idea. It makes the human race a generic species, that the term "Globalization" and "Community" are opposites, that communities are better than being one world connected by technology without feeling. The ski community proves that this is not the case. I would rather have the two combined, and that is what globalization has really created, community in a globalized, connected, forward thinking world. It is the good of both sides.

Globalization desensitizes our sense of community right? But really, it is the opposite. This globalized world creates community in every aspect. It builds up the ski communities' sense of connection. Globalization embraces new ideas and forward thinking. Most importantly, globalization brings us together.

Word Count: 768

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